

# Hebron Boys & Girls Soccer 2024 Fundraiser

## Hello Parents,

We will be launching our fundraising efforts on Schoolfundr in the coming days and want to answer any questions you may have in order to get as much participation as possible. Schoolfundr is an online donation platform that has simplified the way teams, groups and schools raise money. Participants will no longer sell any products, our coaches and staff do not have to manage cash or keep and distribute inventory. Fundraising is vital for the success of our program and we truly need to raise these funds. Schoolfundr has a streamlined process that gives participants the ability to help raise money for a successful season. There have been thousands of programs who have had success utilizing this fundraising approach and with your help, our fundraiser will be, too.

All we ask is that each parent/guardian help their participant(s) gather **20 or more email addresses** of their biggest supporters (suggestions include “Grandma, Grandpa, Aunts, Uncles, Family friends”). Then, emails and texts (through individual text blasts) will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate. Even if they don’t donate, they can still help by sharing the fundraiser with others. We are confident there are many people eager to support your child, and Schoolfundr’s platform affords them the opportunity to help. This fundraiser will be a success if you help develop a quality list, and emails are only used for fundraising and will never be sold or redistributed.

**\*Your contacts are strictly PRIVATE, PROTECTED and will never be REDISTRIBUTED**

**Thank you so much for your support!**

## **STUDENT EXPECTATION / PARTICIPATION:**

- **20+ emails of your biggest supporters into phone notes app or written down BEFORE Monday, Aug. 26th. I will be coming in person THIS day at 11am-2:30pm to help your athlete sign up & input emails.**
  - If they miss the day that I come OR they don’t have their emails in their phone notes app, they will have homework to do. Instructions are on page 2. They will have till Tuesday, Aug. 27th at midnight to enter emails into the platform.
- Identify 10 contacts that you’d like to text asking for donations. You do not input phone numbers into the platform, just emails. Text is a 1 click button within platform.
- Example Donors: Mom, Dad, Neighbor, Aunt, Cousin, Grandma, Neighbor, Friend

## **WANT TO GET YOUR ATHLETE AHEAD?**

If you’d like to get ahead, you can scan the QR code on the NEXT PAGE to sign your athlete up and input emails in for them. Please note: I will be coming in person on Monday, Aug. 26th @11am-2:30pm to do this with your athlete which is why they need 20 emails into their phone notes app / written down on paper before this day.

**Step 1:** Scan the QR code at bottom of page with your cell phone OR click the link below. It will direct you to a sign in page. (If it asks for a join code, it is 73056).

<https://app.schoolfundr.org/participant/hebronhighboysandgirlsoccer/join>

**Step 2:** Enter in athlete email address and password to sign up. Your password needs a capital letter, number, & a symbol. Click sign up at bottom to proceed.

**Step 3:** Enter in athlete first name, last name, parent email and a photo of athlete. This photo will be seen whenever they share out their link so make sure it's a presentable one. A photo in uniform / playing soccer is always a great choice!

**Step 4:** Please enter your athlete's phone number in. This is for when we do organized text blasts. Coach can send a notification out to each phone letting them know it's time to do this.

**Step 5:** Input any emails of people you know (family, friends, etc.) into the platform. This is able to be done by typing them in or copying and pasting. **Please have 20+ emails inputted into the platform no later than Monday, Aug. 26th at midnight (unless absent). Fundraiser email automation will officially launch next morning, Tues. Aug 27th.**

**Step 6:** Click next, next, and finish on any other screens that pop up.

**You will know you are done / successfully created your individual page once you see the blue message at the top of your screen stating "Your fundraiser is not live yet".**

**PLEASE NOTE:** You can start raising funds **NOW!!!!** Just because it's not live yet doesn't mean you have to wait. Scroll just a little bit down to the "Share your campaign" buttons and click the 1-click text button. Send it out to 5 people and see if you can get a donation before the fundraiser even launches! Also share it out via the 1-click social media buttons as well.

**Thank you so much!**

**Sign Up/ Create your fundraiser page for  
Hebron High Boys & Girls Soccer**

